

WELCOME TO MOUNTAINSIDE'S 2016-2017 SCHOOL YEAR!



Dear Mountainside Families:

The Mountainside PTA would like to take this opportunity to welcome both new and returning families to Beechwood and Deerfield Schools for the 2016-2017 school year! We are excited to meet the new families and help you to get involved in your child's school. Our PTA is comprised of parents and guardians, teachers, school staff, and other members of our community that have one goal in common – to help our children learn and succeed.

We are looking forward to another school year filled with fun events and activities. Some highlights of the coming year include the Ice Cream Social, Fall Festival, Holiday Shoppe, Bingo Night, Library Bunch, Children's Appreciation Week, Red Ribbon Week, and the Scholastic Book Fairs. In order to provide these programs, **we need your help**. Your participation and financial support are very important to a successful year.

How you can help:

- **Join the PTA.** Become a member. Membership helps show your support. If you would like to become a class parent, membership is required.
- **Participate** in a PTA sponsored event, program or fundraiser. All of our events require volunteers in order to make them a success. We have volunteer opportunities at various levels of commitment. Please consider chairing an event, becoming a class parent, or volunteering your time to help out at our events.
- **Stay informed.** Make sure to 'like' our Facebook page (Mountainside PTA) to receive updates and reminders. Visit our website at www.mountainsideschools.org/community/parent-teacher-association and review the ELFF and E-alerts for information on PTA activities.

In an effort to streamline our fundraising efforts, the PTA has two major fundraising initiatives during the school year. The direct contribution request in the fall, and the Spring Fundraiser. Based upon past campaign results and parent feedback, the direct contribution has been a success and we will continue it again this year with a request of \$25.00 per student. If you wish to contribute additional monies, you will be acknowledged as a Silver, Gold or Platinum donor in the PTA Membership Directory. We sincerely hope you will continue to make this direct contribution initiative a successful one. Please look for more information on the Spring Fundraiser in November.

Please know that **100% of the money collected directly benefits our children and our schools**. Here are examples of how our fundraising money is applied:

CATEGORY	TOTAL AMOUNT
Children and Community	\$35,925
Field Trips	\$19,500
Assemblies and Enrichment	\$7,620
Children's Appreciation Week	\$2,000
Red Ribbon Week	\$1,794
Eight Grade Activities	\$2,356
Other	\$2,655

CATEGORY	TOTAL AMOUNT
Teachers	
Wish List	\$2,362
Faculty Appreciation	\$3,176
School	
Technology Donation	\$50,742
Capital Improvements	\$5,000

We thank you in advance for your support, generosity, hard work, and dedication, that enable the PTA to continue its efforts again this year. These vital events are enjoyed by all of Mountainside's public school children, and they would not be possible without you and your efforts!

We look forward to another great year for Mountainside's children! Should you have any questions, please do not hesitate to contact us.

Kelly Wu, Mountainside PTA President
kchwang@rocketmail.com